

# LEADVALU

REAL LEADS. REAL VALUE.

***LeadValu offers state-of-the-art lead retrieval options for exhibitors. Use your own iOS or Android devices to collect leads anywhere – not just on the trade show floor.***



- Scan badges directly with the camera in your iOS or Android device (phones or tablets)!
- You can use an iPad 5th Generation or later, iPad Mini 2, or an iPhone 5S or later with iOS 11 or greater.
- You can use an Android device with Android 4.4 or later. Your device must have a rear-facing, auto-focus camera with at least 5 megapixels resolution.
- Use the standard qualifiers for your event, or create a custom survey that you design. Surveys can have unlimited pick-one (radio buttons), or pick-many (checkbox) questions.
- Capture any length of notes to improve post-show follow-up from your sales team.
- Have digital literature you need to get to your prospects? You can add eLiterature viewing and distribution to your system. Literature is viewable within LeadValu when working with attendees. Send literature via email that is customized with your brand and messaging.
- Thank-you emails (or any email message you wish to send) can also be sent automatically with LeadValu.
- LeadValu is all about access. No need to wait until the show is over, or stand in line to get your leads. Download your leads whenever and wherever you want from LeadValu's web portal.

For complete instructions on how to use the LeadValu portal, please [click here](#).

**NESS 2021**

Sept 24 - 26, Mashantucket, CT

**Official  
Lead Retrieval**



**Advance Order Deadline:**

Sept 10th, 2021

**Order online for a free custom survey - [order.leadvalu.com/ness21](http://order.leadvalu.com/ness21)**

| Lead Services   | Before Deadline | After Deadline | Qty | Cost |
|---|-----------------|----------------|-----|------|
| LeadValu for iOS or Android*<br>(using your own device) | \$295           | \$325          | 1   |      |
| Additional Device Licenses**<br>(using your own device) | \$95            | \$130          |     |      |

\*An Apple device capable of running iOS 11 or above is required.

\*Compatible with Android 4.4 or later. Android devices must have a rear-facing, AUTO FOCUS camera with 5MP or greater resolution.

\*\*If ordering more than 5 activations, call for quote.

| Additional Services          | Advance | Standard | Cost |
|------------------------------|---------|----------|------|
| Custom Survey                | \$125   | \$175    |      |
| Custom Email and eLiterature | \$175   | \$250    |      |
| Survey, Email & eLit Bundle  | \$250   | \$350    |      |

APP LICENSE TERMS: All cancellations received prior to (7) seven days out of Exhibitor move in will be charged a \$75 fee; inside of (7) days will be charged at full price. Custom Surveys and eLit orders cannot be cancelled.

**All instructions will be emailed to the Email address provided below:**

|  |                              |                       |
|--|------------------------------|-----------------------|
| <b>Company:</b>  |                              | <b>Booth:</b>         |
| <b>Email: (required)</b>   |                              |                       |
| <b>Phone:</b>  |                              | <b>Fax:</b>           |
| <b>Show Contact:</b>   |                              | <b>Mobile#:</b>       |
| <b>Payment Method: (pick one)</b> <input type="radio"/> AMEX <input type="radio"/> VISA <input type="radio"/> MC |                              |                       |
| <b>Credit Card#:</b>   |                              | <b>Security Code:</b> |
| <b>Cardholder Name</b>   | <b>Cardholder Signature:</b> | <b>Expiration:</b>    |
| <b>Billing Address:</b>  |                              |                       |
| <b>City/State/ZIP:</b>   |                              |                       |

**FAX order form to: 866-480-9440 (no cover page is needed)**

**Please note, we cannot accept credit cards via email. Fax or order online.**

**Do you have a question or need assistance? Please email [sales@leadvalu.com](mailto:sales@leadvalu.com)**