



PROFESSIONAL REGISTRATION STATISTICS

2020 214 Virtual

2019 236 Montreal, Canada

2018 250 Portland, ME

2017 212 Bretton Woods, NH

2016 285 Boston, MA

2015 258 Newport, RI

2014 216 Stowe, VT

2013 261 Hartford, CT

2012 284 Rockport, ME

2011 253 Bretton Woods, NH

SPACE ASSIGNMENT AND RENTAL FEE

The exhibit fee of \$3,000 includes the following:

- One 6' x 30" table top
- Two chairs
- Two registrations
- Program Guide/Mobile App listing

Each space is a **TABLETOP ONLY** display. Floor displays which are no wider than 8 feet will be permitted. Standing equipment may be used **in lieu** of a table, but requests must be sent in writing to the Society's office for approval.

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed after June 11, 2021. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The Society has the right to alter the Floor Plan at any time and will inform all affected exhibiting companies accordingly.

EXHIBIT DATES AND HOURS*

<u>Friday, September 24, 2021</u>	9:00 a.m. – 12:00 p.m.	Exhibit Set up
	12:00 p.m. – 3:00 p.m.	Exhibit Hours
	6:00 p.m. – 7:00 p.m.	Welcome Reception** (not in Exhibit Hall)
<u>Saturday, September 25, 2021</u>	7:00 a.m. – 10:45 a.m.	Exhibit Hours
	7:00 a.m. – 8:00 a.m.	Continental Breakfast
	7:00 a.m. – 7:45 a.m.	Specialty Breakfast Sessions
	10:15 a.m. – 10:45 a.m.	Coffee Break
	7:00 p.m. – 10:00 p.m.	Reception & Dinner** (not in Exhibit Hall, 2 tickets included with exhibit package)
<u>Sunday, September 26, 2021</u>	7:00 a.m. – 10:00 a.m.	Exhibit Hours
	7:00 a.m. – 8:00 a.m.	Continental Breakfast
	10:00 a.m. – 1:00 p.m.	Exhibit Breakdown

*Times are subject to change based on the final program

**All Exhibitors are invited to attend



LOCATION OF EXHIBITS

The exhibits as well as the scientific posters will be located in Grand Pequot C which is immediately adjacent to the Scientific Sessions located in the Grand Pequot AB.

ADDITIONAL REGISTRATION BADGES

Each exhibit space includes 2 registrations for your company. You may register additional industry personnel at the price of \$100 per badge. Industry registration includes Scientific Sessions, Continental Breakfast, Coffee Breaks, the Welcome Reception and the Saturday night reception and dinner. All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the Exhibiting Company or have a direct business affiliation.

APPLICATION AND DEPOSIT

Your exhibit space application must be accompanied by at least 50% of the amount due in order to reserve space. The balance of the amount due must be paid in full by June 11, 2021. Credit card information or checks (in U.S. funds only) should be sent to:

NESS
 500 Cummings Center, Suite 4400
 Beverly, MA 01915
 Fax: 978.524.0461

PAST EXHIBITORS

ACell, Inc.
 Actavis, Inc.
 Army Health Care
 Atrium Medical Corp.
 Bard Davol Inc.
 Baxter
 BD
 BD Surgical
 BK Medical/ Analogic Ultrasound
 Cadence Pharmaceuticals
 Covidien
 CSL Behring US
 Ethicon

Forest Laboratories
 Genomic Health, Inc.
 Gore & Associates
 Hospira
 InaVein
 Integra Lifesciences
 Johnson & Johnson/Ethicon
 Lifecell Corporation
 Mallinckrodt Pharmaceuticals
 Medtronic
 Merck
 Microline Surgical
 Nathaniel Group

Novadaq Technologies, Inc.
 Pacira Pharmaceuticals
 Photonic
 rEVO Biologics
 Shire Pharmaceuticals
 Stryker
 Synovis Surgical Innovations
 Takeda
 Teleflex Medical
 Tetra Phase Pharmaceuticals
 The Medicines Company
 Transonic Systems

CONTACT INFORMATION

EXHIBIT OPPORTUNITIES:

Yvonne Grunebaum, CEM
 Director of Industry Relations industry@nesurgical.org
 Phone: (978) 927 - 8330

SPONSORSHIP/GRANT OPPORTUNITIES:

Jon Blackstone
 Executive Director admin@nesurgical.org
 Phone: (978) 927-8330

EXHIBITOR GUIDELINES

GENERAL

All matters and questions not covered by the regulations are subject to the decision of NESS. "The Society" or "NESS" shall mean the New England Surgical Society, its committees, agents or employees acting for the management of the Scientific Meeting and Exhibition.

NATURE OF EXHIBITION

The NESS Annual Meeting includes a scientific exhibit designed to provide a showcase of products and services either specifically designed for, or customarily used in, purchasing or delivery of general surgery.

NESS reserves the right to refuse rental space to any company whose products and services are not, in the opinion of the Society, compatible with the mission of NESS and the objectives of the NESS exhibition. The Society does not guarantee that any space will be available to any applicant. If space is not available, a waiting list will be held in the order of receipt of application and 50% deposit. NESS will either apply payment for the following year or refund all payments received in the event space does not become available. This will occur two weeks after the meeting.

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by Exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the Society. The right is reserved to refuse Applications, which do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which conflict with character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

INSURANCE

Exhibitor, NESS and Hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

MUTUAL INDEMNIFICATION

Exhibitor, NESS and Hotel agree to indemnify and hold each other and the other's officers, directors, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

FIRE PROTECTION

All material used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

SECURITY

The Exhibit area will be secured each night. The safekeeping of the Exhibitor's property shall remain the responsibility of the Exhibitor. The New England Surgical Society assumes no responsibility for any losses sustained by the Exhibitor.

TERMS IN CASE OF DEFAULT

If any exhibitor or partner fails to pay, when due, any sum agreed upon, or if any exhibitor or sponsors fails to meet any term or condition of the application, or fails to observe and abide by these Rules & Regulations, NESS reserves the right to terminate the contract immediately without refund of any monies previously paid. In any case, no refunds will be made on or after June 11, 2021.

EXHIBIT SERVICE KIT

The Service Kit will be available in June and will provide you with complete information regarding:

- Shipping
- Utility services
- Personnel registration
- Pre-registration mailing labels
- Program guide product description requirements
- Hotel reservations
- Any additional information needed during installation, exhibiting and dismantling of your exhibit

CHANGES

All times, program schedules and floor plans in this prospectus are subject to change. All changes will be communicated in subsequent material.

PRELIMINARY PROGRAM

The NESS Preliminary Program will be posted on the NESS website as soon as it is available.

SPECIAL NEEDS



Please contact the NESS office if you have a disability, which requires special accommodations.