



## NESS Virtual Program Sponsorship Opportunities October 23-24, 2020

### **GOLD LEVEL SPONSORSHIP - \$5,000**

- Recognized as the Gold Sponsor on screen 3 times each day during the breaks.  
Recognition is a PowerPoint slide, or several slides depending on the total time available. Minimum time will be 20 seconds per sponsor. The slides will be shown for 15 minutes before the start of the program. The second break will be 10 minutes in the middle of the [program](#) and then finally the slides will remain up for 2 minutes after the program ends.
- Company name included as NESS supporter with at least 5 promotional email blasts sent between now and October 23<sup>rd</sup>. The program is being marketed to 2,300 HCP's.
- Company receives 4 free registrations to log into the program.
- Digital Marketplace: There will be a button on the attendee's screen connecting registrants to the Digital Marketplace, which is the virtual exhibit hall. Your virtual booth will allow you to show product information, videos, links to your website, marketing materials. A chat feature will be available to interact with the registrants during the program. As a Gold Sponsor, you will have a double booth which allows you to include more material. A link to this site will be included in the promotional emails and on the PowerPoint slides during the breaks.
- The NESS Virtual Program will be an enduring piece, available on the NESS website. Your virtual exhibit in the Digital Marketplace will also remain on the site over the 2020/2021 year.
- A list of all registrants including institution, address and email will be available after the meeting.

### **EXHIBIT SPONSORSHIP - \$1,500**

- Recognized as an exhibitor on screen 3 times during the day with all other exhibitors, during the breaks.
- Digital Marketplace: There will be a button on the attendee's screen connecting registrants to the Digital Marketplace which is the virtual exhibit hall. Your virtual booth will allow you to show product information, videos, links to your website and marketing materials. A chat feature will be available to interact with the registrants during the program.
- Company receives 2 free registrations to log into the program.
- The NESS Virtual Program will be an enduring piece, available on the NESS website. Your virtual exhibit in the Digital Marketplace will also remain on the site over the 2020/2021 year.
- All promotions including your information will be sent to over 2,300 general surgeons and other health care providers in the surgical community. This includes 864 Members.

**Please contact Yvonne Grunebaum to discuss how your company can partner with NESS**

Yvonne Grunebaum, Director of Industry Relations  
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# 101ST ANNUAL MEETING

NEW ENGLAND SURGICAL SOCIETY

## NESS VIRTUAL PROGRAM SUPPORT AGREEMENT FORM

_____ Company	_____ Contact Name
_____ Email	_____ Title
_____ Address	_____ City/State/Zip/Country
_____ Telephone/Fax	_____ Company Website

Please select your support activities and send **completed form by email, fax or mail:**  
[industry@nesurgical.org](mailto:industry@nesurgical.org) | NESS, 500 Cummings Center, Ste. 4400, Beverly MA 01915 |  
 Fax 978-524-0461

**GOLD LEVEL** ..... \$5,000

**EXHIBIT SPONSORSHIP** ..... \$1,500

**PAYMENT METHOD:**

CHECK

WIRE TRANSFER

Email [industry@nesurgical.org](mailto:industry@nesurgical.org) for instructions

CREDIT CARD: DO NOT INCLUDE FULL PAYMENT INFORMATION. Provide the best phone number on this agreement and a member of our team will contact you for the full credit card information. Or use our secure fax to send full payment information (978) 524-0461.

**DO NOT EMAIL full credit card information.** We will send online payment instructions once we receive the agreement at [industry@nesurgical.org](mailto:industry@nesurgical.org)

    

Amount to be charged: \$ \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date      Security Code (3-4 numbers on front or back of card)

\_\_\_\_\_  
Name as it appears on credit card      \_\_\_\_\_  
Cardholder's Signature

Please check if credit card billing address is same as contact information at the top of the form.

Billing address if different than above: \_\_\_\_\_

\_\_\_\_\_  
AUTHORIZED SIGNATURE      PRINT NAME      TITLE